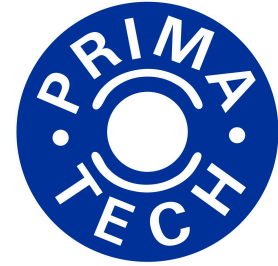


Prima Tech Welcomes Seven Product Ambassadors to the Team



Prima Tech is excited to launch their Product Ambassador program and welcome their inaugural group of students. These Prima Tech Product Ambassadors will act as a liaison between Prima Tech and the student body at their respective universities. Throughout the 2012 spring semester, our Product Ambassadors will educate faculty and students on campus about Prima Tech and Prima products. Please join Prima Tech in welcoming our 2012 Ambassadors.

My name is **Allie Baker** and I was born and raised in a small rural community in West



Tennessee. Being from Martin, I was very privileged to be near an agriculture college and able to participate in many activities that later influenced other decisions in my life. Growing up, 4-H was always a major part of my life, and I remained active until I graduated from Westview High School. I was involved with 4-H through various judging teams, rifle team, and mounted drill team. I was awarded several honors, as well as claiming 2nd place in the Tennessee state horse judging and quiz bowl competition. While in high school, I was also a very active member of the Future Farmers of America. As a freshman, I was awarded the State Star Greenhand, as well as being chosen as a recipient to the Washington Leadership Conference. I held various chapter offices, including President. I led my chapter to win numerous awards, the most prestigious being the Tennessee Outstanding Chapter award. Upon completion of high school, I also obtained my American Farmer Degree. After high school, because of my love for agriculture, I began going to school at **Mississippi State University**. I am a Senior, majoring in Agriculture, Food & Resource Economics, with a concentration in Policy and Law. At State, I am involved in various clubs and organizations such as the National Marketing Association, and the Pre-Law society. After completion of my bachelor's degree, I would like to further my education by obtaining a master's degree and possibly a law degree.

Matt Cheshire is a senior majoring in Animal Science at the **University of Florida**.



Matt began working with cattle on a local cattle ranch at a young age, which helped to develop a desire to pursue an agriculture related education. He has also worked for employers such as the USDA in the past.

I'm **Jenny Grubbs**, a senior at **Clemson University**, majoring in Animal and Veterinary



Sciences with a concentration in Animal Agribusiness. I grew up in Lyman, SC and graduated James F. Byrnes High School in 2007. After high school I attended USC Upstate in Spartanburg for one year then transferred to Clemson University to pursue my passion for animals. At Clemson I'm an active member of Clemson Block and Bridle Club, Cattleman's Association, and Rodeo Club.

My name is **Piper Gunderson**. I am a freshman at **Auburn University** and an animal science major with a focus in pre-veterinary medicine. I have been getting involved with research in the Swine Unit and also am very involved with FFA, Block and Bridle, and the Horseman's Club. Coming originally from New Hampshire, I grew up in a small town with a school barn and several smaller farms that focused mainly in either beef or dairy animals. This is where my interest in animals and medicine first evolved. I was given the opportunity to work with several different types of livestock and developed a love for all parts of the livestock industry. In the future, I am hoping to attend veterinary school where I will obtain my DVM and practice in the

food animal industry. I can't wait to begin working as a Prima Tech Ambassador and feel as if it is going to be an amazing growth opportunity for myself.

Cleve Jackson is from Cave Spring, Georgia located in the northwestern part of the state near the Alabama line. Currently, He is a junior at the **University of Georgia** where he is pursuing a degree in Agribusiness with a minor in Animal Science. At the University, he is the secretary-treasurer of the Agricultural and Environmental Economics Club where he recently led the club in a Cow Chip Bingo Fundraiser raising over \$950. He is the Community Service Co-Chair for the Block and Bridle Club as well as the Greek and Student Liaison for the PRCA sanctioned student-run Great Southland Stampede Rodeo in the spring. Cleve is a member of the UGA Cattlemen's Association and the Sigma Phi Epsilon fraternity. Growing up on his family cattle farm, Cleve has always been interested in pursuing a career in agriculture. After college he hopes to become employed by a company in the animal sector of the agribusiness industry. In his free time, Cleve enjoys spending time with his family in Cave Spring and working on the farm. On Saturdays in the fall you can find him in Athens watching his beloved Bulldogs Play "between the hedges." Most summer evenings you can find him in a John Boat on the lake, drowning worms and enjoying time in God's country. He is excited about the opportunity to promote the Prima Tech product line.

My name is **Kyle Richards** and I am a senior at **NC State** majoring in Animal Science with a minor in Ag-Business Management. In addition to being employed at the Dairy Education Unit here at the university, I am also actively engaged in the Animal Science Club which is our Block and Bridle Chapter. I have been an active member for the last six semesters and have had the opportunity to hold many executive positions in the club. In 2010, I was the Senior Activities Chair and was responsible for coordinating the NCSU Milking Booth at the NC State Fair. The Milking Booth allows club members to teach the public how to milk a cow and also serves as the club's largest annual fundraiser. In addition to my dairy background, I have recently become acquainted with the swine industry. After taking a summer internship with Prestage Farms, my knowledge of swine increased tremendously. I will be graduating this coming May 2012 and hope to move into a position in either swine or dairy production, or possibly the animal health industry.



My name is **Kyle Hensley** and I am from Lenoir City, Tennessee. I was very active in 4-H growing up, showing sheep and hogs as well as spending two years on the Tennessee 4-H State Council. I graduated from Lenoir City High school in 2008 and made the short move to Knoxville where I attend the **University of Tennessee**. I am majoring in Food and Agricultural Business and will graduate in May. In my time at UT I have been a member of several clubs including the Agribusiness Club, Collegiate 4-H and the Alpha Kappa Chapter of Alpha Gamma Rho where I have served as Vice Noble Ruler of Alumni Relations for two years. I also serve as a University of Tennessee Ambassador and give tours to prospective students.

About Prima Tech

Prima Tech USA is an American owned company specializing in developing and marketing innovative, durable, and reliable animal health products to customers all over the world. The company has grown in both size and product offerings over the past 12 plus years, while maintaining the heart of a small company. With the motto "Quality People make Quality Products", Prima Tech works every day to be nothing less than the standard by which all others in the industry are judged. The team at Prima Tech is serious about providing innovative solutions and the highest possible value to those who use their products. Kim Quinn, President

and CEO of Prima Tech shared, "We are excited to launch this Product Ambassador program as an opportunity to reach out to students, faculty, staff, and others in the animal science area. We are excited to introduce the people of these great institutions with state of the art, top quality, Prima Tech products as they train and develop the future leaders of our industry."