



## PRIMA TECH USA FOR IMMEDIATE RELEASE

### Prima Tech wins Four Equipment Awards at New Zealand National Fieldays

Kenansville, NC - Prima Tech - USA of Kenansville, NC won four Equipment Awards at the recent New Zealand National Fieldays. The Prima Marc System (U.S. Patent 6,406,046) – the syringe that marks the animal simultaneously to the injection of medicine – won three of the four prizes. Those prizes were in the New Product Category from the Fieldays Society, Sheepvention Australia and the “Innovations around the Woolshed” Award from Woolpro New Zealand. The Prima Bottle-Mount Vaccinator (BMV) with its patented Fast-Fit Bottle-Mount won a Product Improvement Award from the Fieldays Society.

The New Zealand National Fieldays is the largest agricultural trade show in the southern hemisphere, with total attendances over four days of 121,126 in 2002. Showcasing the latest in agricultural products and services, the Fieldays attracts 1000 exhibitors and averages over 115,000 visitors through its gates. It is New Zealand's premier agribusiness event - bringing buyer and seller together to create an agricultural hypermarket.

Woolpro is a sheep farmer funded organization that works to help growers get better returns from their sheep-farming. The “Innovations in and around the Woolshed” Award is designed to bring innovative, practical ideas and products to the attention of sheep-farmers to help them improve their productivity and profitability.

Sheepvention is an Australian show designed to stimulate the invention, manufacture and display of new items and equipment that will be of benefit to the Sheep and Wool Industry.

The Prima Marc was introduced over a year ago, primarily for quality control and food safety in the pork industry here in the United States. The Prima Marc is a syringe that marks as it injects, taking the guesswork out of medical treatments. Each animal is marked with a small paint mark about 1.5 inches from the actual injection site, thereby verifying the placement of the injection and allowing food animal producers to quickly identify which animals have been treated and where. Missed vaccinations result in poor performing animals and

lost production while re-treatment increases costs in terms of product, labor and stress to the animal. Re-treatment also increases the risk of injury to both the animal and producer due to additional contact and processing.

The Prima Tech BMV with the Fast-Fit bottle mount is an automatic syringe with the bottle actually mounted onto the barrel. The Fast Fit system allows for fast and simple bottle changing by pushing the bottle into the mount where it snaps into place. The bottle is removed by pressing the levers on each side that release the snap fit and the bottle can be pulled out easily and replaced. The Fast Fit is a hard plastic shroud that protects bottles from breakage, thereby reducing a potential cost and improving operator safety.

For more information on the complete line of Prima Tech Animal Health Systems contact Prima Tech USA at (888) 833-7099 or visit their web site at [www.primatechusa.com](http://www.primatechusa.com)

Photo Caption: The Prima Marc Vaccinator (U.S. Patent 6,406,640) from Prima Tech recently won three innovative product awards at the New Zealand Fieldays in Hamilton, New Zealand. The auto-refill Prima Marc comes in two adjustable sizes 2ml and 5ml, while the marking spray comes in six distinct colors.

**See Pictures**