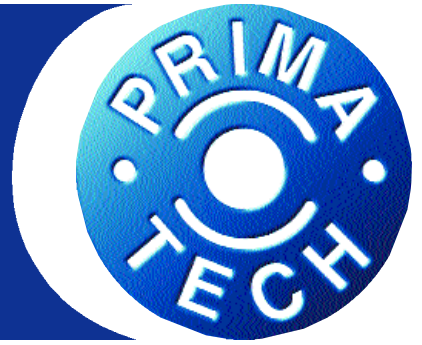


Prima Tech USA

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For Immediate Release

BMV Versus the Pistol Grip

Advanced design in the Prima Tech USA BMV's (Bottle Mount Vaccinators) gives the product-line distinct advantages over the pistol grip syringes traditionally used in animal agriculture. The features and improvements are the result of over 50 years combined experience in animal production from Prima Tech owners, Kim Quinn and Tom Hogan. Both have also been involved in the vaccination system business since 1995, when they applied for the first of five Vaccination System patents reiterating their continued commitment to innovation in this industry.

The primary advantage is no re-entry for potential contamination of the medicine when refilling the syringe. With the old style pistol grip syringe, the applicator must refill by re-entering the bottle every 10 to 25 doses. We all know it is recommended that the needle is changed before refilling the syringe, but we all also know that seldom is that the case. With the Prima BMV the medicine bottle is attached directly to the syringe on a sterile spike that never is contaminated by the animal. No refill or re-entry is ever necessary.

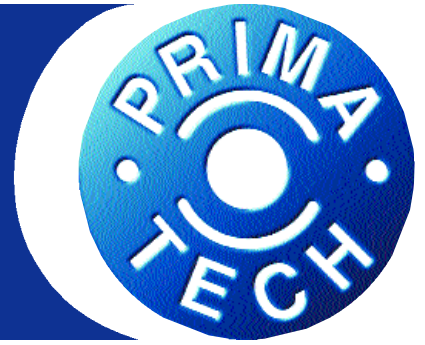
Convenience and efficiency go hand in hand with the BMV from Prima Tech USA.

Convenience because the bottle is attached to the syringe; therefore it automatically refills after each dose. The well-planned design of the BMV insures that all of the medicine is emptied from the bottle without twisting or turning and sucking air. There is less wasted or discarded medicine, saving as much as 7% in independent studies. If 1,000 animals are injected in a day an additional 70 doses will be saved with the Prima Tech BMV.

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The Prima BMV efficiently eliminates the time it takes to refill the pistol grip after the administration of a limited number of doses. In addition, an independent study showed the compact design of the BMV dramatically decreased the number of bent and broken needles, resulting in less down time for needle changes and much less down time chasing broken needles in the food animal.

The cost of use is also much less with the new Prima Tech USA BMV as the initial cost is less than half that of the conventional pistol grip syringe (\$25 as compared to \$70). The rebuilding cost is also greatly reduced (\$7.50 as compared to \$18). You will spend less time replacing needles with the Prima BMV and will save time by not having to re-fill which saves labor costs. Cost per dose -- including labor, repairs and wasted or discarded medicine is \$0.18 per dose with the Prima BMV as compared to \$0.42 per does with a pistol grip.

See Pictures